

Millennial Advisory Committee Oct 27/2021

Mayor's Update

- Lots happening on the Get Involved Burlington page!
 - Burlington Housing Strategy survey
 - Updates to the City's tree bylaw
 - Climate Resilient Burlington
 - 2022 Budget
 - And more!
- **Budget**
 - November 3 is when the conversation around budget starts
 - Staff summary up now with what is coming to council
 - Staff are proposing 5.5% increase
 - Lots of COVID impacts (increased costs like security, cleaning, and reduced revenue)
 - Potential for committee to delegate
 - Items in the budget like free transit for seniors at off peak hours, infrastructure renewal

MTSA

- Background report posted on project website
- Mobility hub study started in 2017 – helped create masterplans for the GO stations downtown
- Lots of feedback from residents
- Looking at 3 different items: (1) Increase, improve and support, (2) Address, and (3) Protect
- *Increase, Improve and Support*: Looking at community amenities (grocery stores, coffee shops), focusing on mobility so it's accessible, diverse range of affordable housing options, private and public spaces,
- *Address*: planning for more parkland and public spaces, address traffic congestion, invest in cycling and walking facility, building height and transition concerns.
- *Protect*: Protect established residential neighbourhoods, respect the character of areas
- Station specific feedback: Aldershot GO requested more bike paths, complete streets, and address increased traffic, Burlington GO: more cycling and pedestrian options, Appleby GO provided feedback about how to manage increased traffic
- Staff are looking now to shape what growth is going to look like in the MTSA's now that the boundaries and targets have been put forward by Halton Region
- Complete community elements: mobility connections, new and existing parks, public service facilities
- The Vision: Newly renamed Aldershot Corners
 - Mix of residential, commercial and employment uses
 - Livable community with urban shopping and dining opportunities
 - Taller buildings concentrated along the rail line
- The Vision: Burlington Junction
 - UGC as focal point
 - Residential, commercial, cultural, recreation, major office and employment uses
 - Recreational, cultural, employment opportunities
 - Connected network of urban plazas, linear parks and greenspaces

- Tall buildings will be framed by buildings of lower height
- The Vision: Appleby Gateway
 - Accommodate more intensive office and employment uses
 - Evolve as an urban village
 - Enhance active transportation facilities crossing the rail line
 - Transitions from North to South will focus on compatibility
 - Network of new and enhanced complete streets
 - Enhanced transportation connections to recreation opportunities
- MTSA ASP Project Timeline
 - Bringing it forward to council for endorsement of preferred precinct plan in December
 - Still a number of engagement opportunities
 - Would like to have any feedback from the committee by November 5
 - Virtual workbook on project website

Potential Election Rebate

- Directed by council to get feedback from advisory committees to discuss campaign contribution rebate program
- Other levels of government allow people that contribute to campaigns to take receipts and apply for income tax – this does not happen for municipal election contributors
- There's a provision in Municipalities to create bylaw to allow for rebate
- Several existing examples: Toronto, Ottawa, Whitby, Ajax, etc.
- Suggestions from committee:
 - Encourage people in volume to give a small contribution; aim to increase diversity of financing for politics
 - Maybe no business/third parties to donate and receive a tax rebate
 - Add in a cap for how much someone can receive a rebate; for instance \$50 only
- Also looking for suggestions for engagement for upcoming election:
 - Information from independent sources on the candidates
 - Quiz each candidate on a standard position from the term to get idea of the candidates position
 - Text messages to alert people that voting is open
 - Leverage online portals and centralize information
 - Education on what responsibilities the municipal government handles
 - Opportunity for Millennial committee to weigh in on recommendations once Clerk makes them
 - Potential debate held by the committee, like last election
 - Additional comments please send to clerks@burlington.ca

Other items

- Questions about levels of engagement and if they've changed during the pandemic?
- The ability to engage digitally and remotely has empowered more people. This can be kept going forward in a hybrid solution for engagements.
- Old media is still here to stay – mail has become a method of greater attention due to more noise on “social media”

- M.A.D. as an example of political engagement and use of media; local issue affecting their lifestyle and loss of green space. Empowered by the virtual platforms to navigate the situation and participate in the meetings

Adjourned at 8:58 pm